

# CHEERLETICS ROYALTY

## 2024-2025 ALL STAR FUNDAMENTALS





# CHEERLETICS ROYALTY

Where Cheerleaders Prove They're Athletes

---

## INTRODUCTION

---

### WELCOME

We are excited to release our information & tryout packets for the 2024-2025 season! Our mission at Cheerletics Royalty All Stars is to prove cheerleaders are true athletes by teaching the foundation and skills of the sport of cheerleading while encouraging a strong sense of community, determination and self confidence both on the mat and in the daily lives of our participants.

Our goal is to be one of the most highly competitive cheerleading programs in the area while teaching our athletes the values of hard work, commitment, integrity and love for this sport. Teaching athletes more than just "cheer", we expect our staff to be mentors that display compassion for all CR athletes/families long with being fair, strict and keeping a standard of expectation.

On behalf of the CR program, we want to welcome you to our family! We look forward to growing strong, confident athletes.

### TEAM PLACEMENT PROCESS

When you tryout at Cheerletics, you are accepting a spot in the Cheerletics Royalty program. Cheerletics is a family of teams; therefore, we run our teams as one program-one family. We design our teams in the following vision: program comes first, team comes second and the individual third. There is more to all-star cheer than tumbling. All of our teams are designed to give equal chances for success within their competing division. Some factors that come into play when forming a team include but is not limited to: athlete's maturity and coachability, abilities in stunting, pyramids, tosses, jumps, dance, motions, and age. Having a balance and variety of each of these factors are important to the teams' success. Every athlete is on a team for a reason – please trust the staff. Strong skills in all areas of cheerleading are necessary in order to do well and all pre-mentioned areas will be taken into account when placing your athlete(s) on a team(s). We believe in PERFECTION BEFORE PROGRESSION. As a parent, if you are concerned about team placement, please contact [info@cheerletics.com](mailto:info@cheerletics.com).

# COMMUNICATION

---

We are happy to answer your questions! The primary method of communication with parents will be via email. Parents are responsible to check email on a regular basis in case of practice changes/cancellations, adjustments to competition times and severe weather plans. You will receive a welcome email from your coach(es) following team placements - **please save this contact information**. You can also receive updates on the Cheerletics Royalty All Stars Facebook, Instagram, & Team BAND pages.

**REGISTRATION - CLASSES – CAMPS** – Contact Alexis - [alexis@cheerletics.com](mailto:alexis@cheerletics.com)

**ACCOUNTS** – Contact Kim – [office@cheerletics.com](mailto:office@cheerletics.com)

**PARENT CONCERNS** – Contact your coaches directly. If they cannot help further assist you, please contact both Erin and Alexis – [info@cheerletics.com](mailto:info@cheerletics.com)

**GENERAL** – [info@cheerletics.com](mailto:info@cheerletics.com)

## CR-MA ADDRESS

Cheerletics Royalty All Stars  
97 Tenney St. Unit 1A + 6  
Georgetown, MA 01833

## PHONE

978-352-8088

## SOCIAL MEDIA

Facebook: [facebook.com/cheerletics](https://facebook.com/cheerletics)  
Instagram: [@cheerletics](https://instagram.com/cheerletics)  
Twitter: [@cheerletics](https://twitter.com/cheerletics)

## WEBSITE

[www.cheerletics.com](http://www.cheerletics.com)

# IMPORTANT DATES

---

We've pulled together some important dates for our upcoming season. Please save the dates below as they are mandatory at the start of the season. Practice quantities may be added, extended or changed depending on team progression. Coaches will notify you of any changes happening to the schedule in an adequate manner.

<b>SEPTEMBER - MARCH</b>	<b>8 WEEK PROGRAM</b>	45-minutes every week for 8 weeks
<b>MARCH 30</b>	<b>LAST DAY OF THE SEASON</b>	All Teams
<b>JULY 1 - 14</b> <b>SEPTEMBER 1 - 2</b> <b>NOVEMBER 28 - 30</b> <b>DECEMBER 22 - JANUARY 1</b> <b>APRIL 20</b>	<b>HOLIDAY CLOSINGS</b>	Fourth of July Labor Day Thanksgiving Christmas / New Year's Easter

# 2024-2025 PROGRAM COSTS

---

## FUNDamental ATHLETES

\$150 for 8 Weeks (ages 12 & younger)

## MONTHLY TUITION INCLUDES

45-Minute Practice

- Fall/Winter** – (1) Weekday

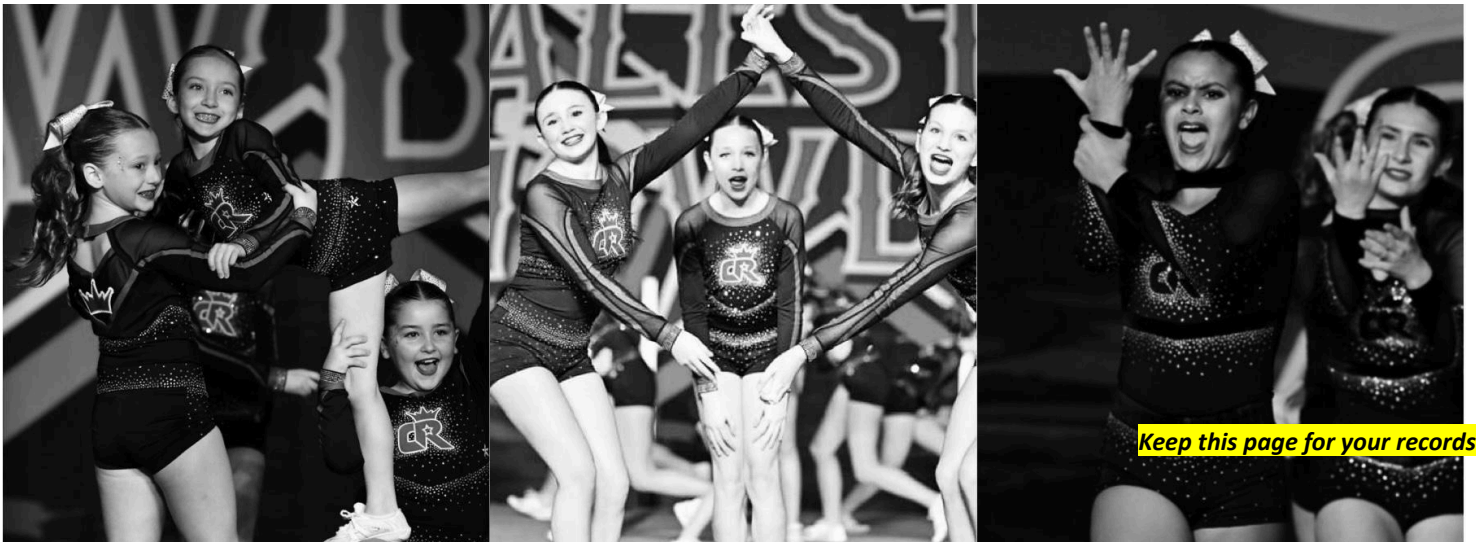
## COMMITMENT FEE

*included in your 8 Week Tuition*

- Program Tee

## SHOWCASE PERFORMANCE

Showoff performance of the 8th Practice of the Session



# FINANCIAL POLICY

---

Your monthly fees will be charged to your account on the 1<sup>st</sup> of the month. Fees are due on or before the 1<sup>st</sup>. On the 5<sup>th</sup>, any outstanding balance will be charged to your credit card that you provided in your tryout packet. CR accepts checks, cash, and credit cards (*debit, VISA, MasterCard, Discover, AMEX accepted*). If you have any questions about your account, please do not hesitate to call. Accounts not paid in full will be charged a \$20.00 late fee on the 6<sup>th</sup>. Accounts will be assessed on an individual basis and you will be contacted by the owners regarding your outstanding account. An outstanding balance will affect athlete standing on a team whether that be practice, competition or team eligibility. By signing the Financial Commitment form, you agree to follow and be responsible for all financial obligations for your cheerleader.

## REFUNDS

All monies paid to Cheerletics Royalty are non-refundable. Payments such as tuition, competition fees, choreography, music, uniform, sneakers, warm ups, etc. are non-refundable no matter the circumstance. If your family decides to leave the program, is asked to leave, or leaves due to injury, you will not be reimbursed for any payments made.

Please note that the coaching staff reserves the right, at any time and without advanced notice, to change the rosters of the teams by adding, rearranging, or removing athletes to or from teams for a performance. Additionally, no athlete has a right or guarantee to any particular role or location in a routine. There are various reasons coaches may move athletes to different spots in a formation or to a different stunt group. Flow of choreography, maxing out score sheet in stunts or a change in formations are just some of the many reasons for athletes to be moved to different spots or different stunt groups.

Athletes may be removed from a certain team or from our program at any time for reasons which may include but are not limited to: concerns regarding athlete attitude, absences and/or tardiness, lack of timely progression, lack of follow through with financial responsibility, personality conflicts between athletes, coaches, parents, or anyone else involved in our program. There will be no refunds of any kind given after removal from a team or voluntary leave. If an athlete is asked to leave the program, a signed separation agreement must be completed before the settling of athlete account.

# PROGRAM RULES

---

## BEHAVIOR

Everyone associated with Cheerletics Royalty (i.e., coaches, athletes, family members, etc.) are required to uphold a high level of sportsmanship and character in the facility and at events. Positive attitudes, words and actions are expected at all times. Athletes must fully understand their roles as CR representatives as they are symbols of the Cheerletics program, therefore, must conduct themselves appropriately at all times.

The following rules specifically apply:

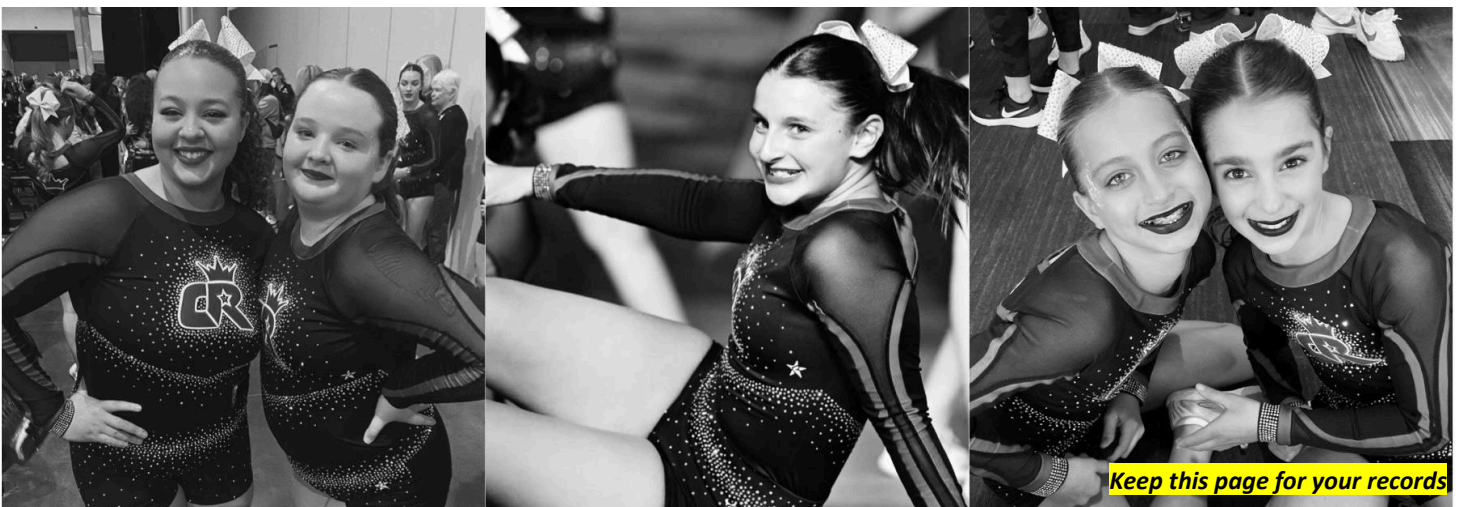
- No athlete should smoke or consume alcohol during practices, while in uniform, attending events, or travel to and from events.
- Foul or abusive language by athletes or parents during practices or competitions will not be tolerated.

Sportsmanship and team unity are very important to our organization. Please be courteous to all teams and athletes. This includes those from other all-star programs and other Cheerletics Royalty teams. Please do not speak negatively about any person, decision or result associated with this sport. This includes on social media (Facebook, Twitter, Instagram, TikTok, etc.) and message boards. We strive to teach athletes respect and sportsmanship.

Please treat the gym with respect and follow the gym's guidelines. No food or drink (aside from water and Gatorade) is allowed in the gym. Athletes are responsible for picking up after themselves. Cheerletics Royalty is not responsible for lost or stolen items.

Parents and visitors are not allowed in the gym. **NO GOSSIP ALLOWED.** Athletes whose parents are excessively negative, rude or persist in gossiping about team members, coaches, or the gym will be banned from the viewing area and may be asked to leave the program. We want a positive, pleasant learning environment for our athletes and a positive teaching environment for our coaches. All CR staff should be treated with courtesy and respect. Please see page 14-15 for detailed Code of Conduct.

**The owners of Cheerletics Royalty reserve the right to remove any athlete/family from the program at any time.** Athletes/families asked to leave the program will not be entitled to any refunds, regardless of the amount paid at the time of removal.



# PROGRAM RULES

---

## SAFETY

While we strive to provide the safest possible environment for our athletes, injuries and/or illness may occur. Cheerletics Royalty All Stars, LLC is not liable for any expenses rising from injuries or illnesses resulting from participation in our program. Every athlete must have their own insurance coverage to defray medical or other expenses. Team members may not attempt gymnastics or partner stunts without proper instruction, adequate facilities and equipment, sufficient supervision and spotters. Team members will not use equipment without coach supervision whether they arrive early or stay later.

## INJURIES

A written doctor's note will be required to allow your athlete to return to practice. No note - no play. In order for the team to continue progression, replacements may be needed to fill your athlete's position. An athlete may not go back into their spots/routine immediately upon return with a doctor's note. If time constraints, athlete limitations or practice performance play a role, athletes may be delayed in returning to their team. This will be up to the discretion of the owners and coaches.

## APPEARANCE

1. Team members are to practice good personal hygiene.
2. No jewelry of any kind is permitted in practice or performance.
3. Hair must be pulled up and back completely aware from face and shoulders.
4. Practice apparel is mandatory unless otherwise specified prior to practice.
5. The team members will always be dressed in appropriate attire for all practices and performance events.
6. Socks and sneakers are required.
7. When attending competitions, athletes must be dressed in all CR apparel including uniform and warm up. No slippers or PJ's are allowed.
8. Athletes must be in full uniform and competition ready upon arrival. No exceptions.
9. Athletes must be in full uniform and competition ready for award ceremonies.
10. We are very proud of our teams' appearance and uniform. Unless specifically told otherwise for a special event, team members may not wear parts of the uniform with any other clothing items.

## CHEERLETICS ROYALTY APPAREL

1. The name "Cheerletics Royalty", "Cheerletics", "CR" as well as the Cheerletics Royalty logos are property of Cheerletics Royalty All Stars, LLC.
2. Families are not allowed to make their own CR apparel. This includes but not limited to: CR Logo, team names, slogans, voiceovers, chants, etc.
3. No one may use CR logo or name for any novelties or clothing unless you receive permission by one of the owners.
4. All sales involving Cheerletics Royalty merchandise must go through Cheerletics Royalty.
5. A \$500 fine will be instituted for any/all above violations.

**Keep this page for your records**



# GENERAL NOTES

---

## COMMUNICATION CONDUCT

All communication with coaches and owners should happen via email. Cell phone access should be used for emergencies only. If the need arises to contact us via our cell phones, please be respectful of the time of day when doing so. Failure to abide by this request may prompt a discussion with the owners and additional consequences.

## SEVERE WEATHER POLICY

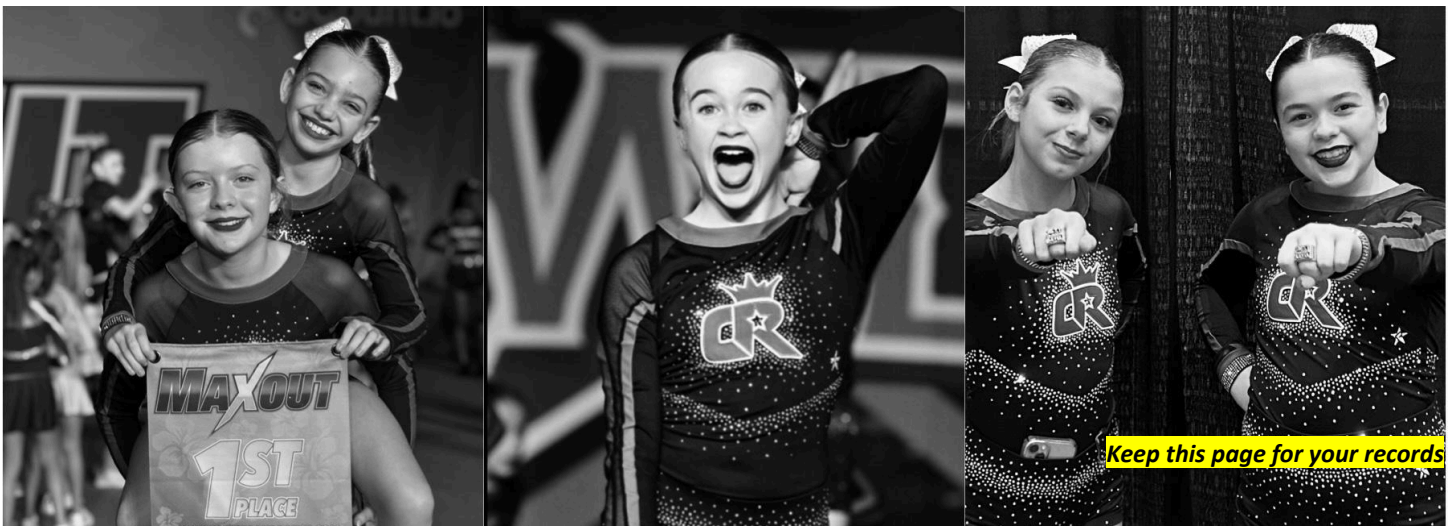
Information related to canceled practices or competitions due to weather will be sent via text, email, Facebook, Twitter, Instagram and/or posted on our website, [www.cheerletics.com](http://www.cheerletics.com).

## NATIONAL DISASTER CLAUSE

In the event of a national emergency/disaster, Cheerletics will make decisions based on what is best for our program. Athlete safety is our number one priority. In such situations, the owners reserve the right to react in any of the following ways: class/ practice cancellations, gym closures, pulling our teams from an event, instituting health protocols for athletes, staff and parents.

If CR is part of a mandated closure, athlete tuition will be collected and accounts will stay current. As long as services are rendered in person or virtually, there will be no refunds.

If CR chooses not to attend an event or an event is canceled due to emergency/disaster, credits will appear on athlete accounts once refunds are returned from the event producer. These amounts will be communicated to families once they are confirmed.

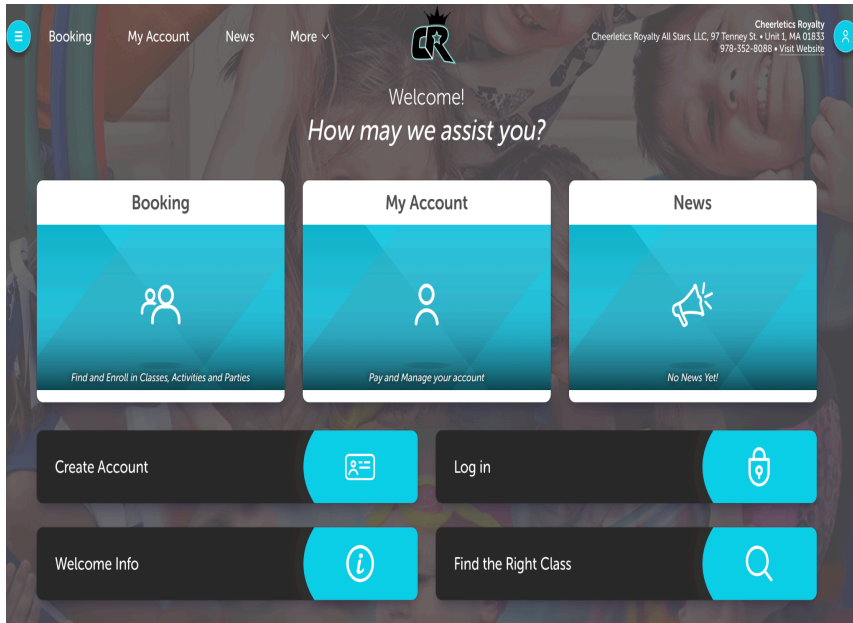


# PARENT PORTAL

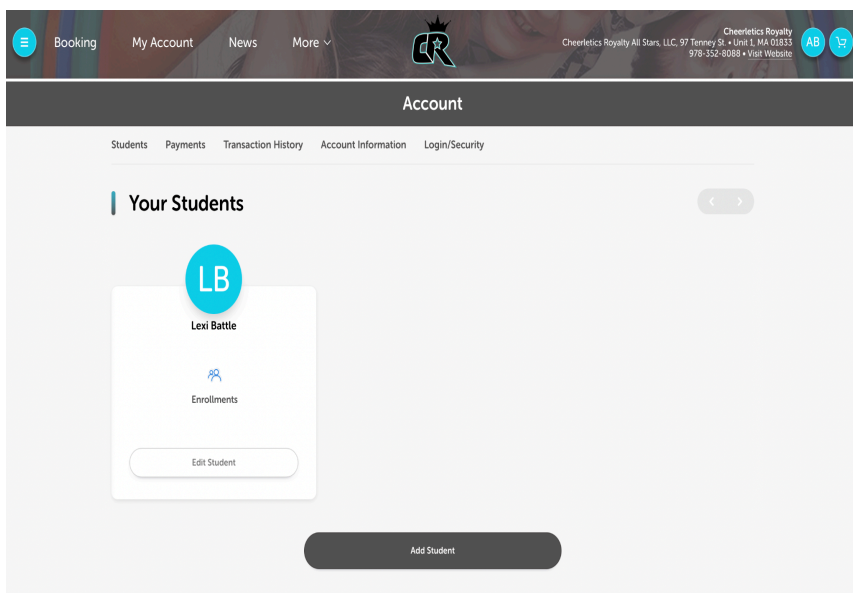
## CREATING A FAMILY PROFILE & REGISTERING FOR CLASSES IN ICLASSPRO

**If you are a new CR member, please be sure to do this before registering.**

Current members can use their email provided to CR in this packet.



1. Go to CHEERLETICS ROYALTY'S website, cheerletics.com, click on the **Parent Portal** tab. This will take you to iClassPro where you can set up your family account.



2. After you have entered your information, you will be able to search & register for classes as well as manage your account throughout the season.

To choose classes from this screen, be sure to use the **Programs, Sessions, and Days** drop down menus to help narrow your selections.

**Be sure to click SUBMIT to apply your selections.**

**Keep this page for your record**

# 2024–2025 ATHLETE REGISTRATION FORM

---

*Please check each box below & sign:*

- I have read the “Team Placement” & “Program Rules”, assume the indicated responsibilities, and I am aware of the consequences for failing to carry out the indicated responsibilities.
- I have read the “Financial Commitment and Costs” and understand the costs involved in being a Cheerletics Royalty All Stars team member. I understand the remaining annual tuition or quitter’s fee is due, even if my child leaves the team prior to the season end.
- I have turned in or will turn in a copy of my child’s birth certificate (new members only).
- Photo Release Information** I give permission to Cheerletics All Stars to take pictures of my child for media purposes of any kind.

Athlete Name \_\_\_\_\_ Athlete DOB \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Parent(s) / Guardian \_\_\_\_\_

Parent 1 Email \_\_\_\_\_ Phone 1 \_\_\_\_\_

Parent 2 Email \_\_\_\_\_ Phone 2 \_\_\_\_\_

**\*\* All communication done via email\*\***

Athlete sizes for practice apparel: T-Shirt \_\_\_\_\_ Tank Top \_\_\_\_\_ Sports Bra \_\_\_\_\_ Shorts \_\_\_\_\_

## INSURANCE INFORMATION

Insurance Company \_\_\_\_\_

Policy Number \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_

Emergency Contact Number \_\_\_\_\_

Health History (Food Allergies, insects, etc): **YES NO** If yes, describe \_\_\_\_\_

Does your athlete require an Epi-Pen?: **YES NO** Does your athlete require an inhaler?: **YES NO**

Parent Signature \_\_\_\_\_ Date \_\_\_\_\_

Athlete Signature \_\_\_\_\_ Date \_\_\_\_\_

**Turn this in with your paperwork**

# LIABILITY / MINOR RELEASE FORM

---

## Release of Liability Waiver

I (we) despite all reasonable precautions implemented for safety, am (are) fully aware of and appreciate the risks, including the risk of catastrophic injury, paralysis, and even death as well as other damages and losses associated with participation in the programs or activities. I (we) hereby for myself, executors, and administrators, do waive and release any and all rights and claims for damages against the owners, operators, coaches and other members of Cheerletics Royalty All Stars from personal injury or accident of any sort or nature suffered by me (us), the undersigned, by reason of participation or membership in classes or lessons or any programs or activities of Cheerletics Royalty All Stars facility.

Parent/Guardian Signature \_\_\_\_\_

## Minor Release

I, the minor's parent and/or legal guardian, understand the nature of these activities and the minor's experience and capabilities and believe the minor to be qualified, in good health and in proper physical condition to participate in such activity. I hereby release, discharge, covenant not to sue, and agree to indemnify and save and hold harmless each of the releasee's from all liability claims, demands, losses or damages on the minor's account caused or alleged to be caused, in whole or in part by the negligence of the releasee's or otherwise including negligent rescue operations. I further agree that if any of the release, I, the minor or anyone on the minor's behalf makes a claim against any of the releases names above, I will indemnify, save and hold harmless each of the releases from any litigation expenses, attorney fees. Loss liability, damage, or cost any may incur as a result of any such claim.

\_\_\_\_\_  
Parent or Guardian Signature

\_\_\_\_\_  
Date

# FINANCIAL COMMITMENT FORM

---

I have read and fully understand my financial commitment to Cheerletics Royalty All Stars, LLC, outlined in the tryout packet I received. I understand that my commitment is for the 2024-2025 all-star competitive season. I understand that I am giving my credit card/debit card information, that information will be used if I do not meet payment deadlines to Cheerletics Royalty All Stars, LLC. I understand that I forfeit any monies paid if I choose to leave a team or am asked to leave the program. I understand that I am entering into this program of my own free will.

Parents Signature \_\_\_\_\_ Date \_\_\_\_\_

=====

Name as It Appears on this Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Type of Card (*circle one*): DEBIT          VISA          MASTERCARD          DISCOVER          AMEX

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ CVC#: \_\_\_\_\_

Cardholders Signature \_\_\_\_\_ Date: \_\_\_\_\_

Athletes Name \_\_\_\_\_

*\*Everyone is required to submit credit card information and to be on auto-pay. Accounts are due on the 1<sup>st</sup> of every month. Payment is expected on or before the 1<sup>st</sup> of the month. Your credit card will be charged for any outstanding balance on the 5<sup>th</sup>. You may pay prior to the 1<sup>st</sup> of the month with cash, money orders, or cashiers check. If your credit card information changes, you must fill out a new authorization form. Non-payment and/or declined credit card will result in a \$20.00 fine.*

**Turn this in with your paperwork**

# 2024-2025 ATHLETE CODE OF CONDUCT

Please read & initial ALL:

	I understand that safety is the highest priority at CR. I will take every possible action to ensure my safety and the safety of others in the gym. I understand that stunting is serious and I will do everything I can to make sure my teammates are safe. If I threaten to not catch a flyer or abuse my flyer, I understand I can be removed from the program. Flyers must also do everything possible to keep the bases and backspots safe.
	I will come to every practice in the correct camp gear, ready to practice on time. I realize that I may get conditioning if I am not in the practice wear. My practice wear being dirty/lost is not a valid excuse.
	I will come to every practice and competition with a positive and good attitude, and I will give my best effort at every practice and every competition even if I'm not feeling 100%.
	I will be respectful to all athletes, coaches, and owner. I will not say any negative comments about any of my team members, CR athletes, or any CR coach/staff member.
	I will do my best to support all of the athletes at CR by being positive and encouraging to them.
	I will be respectful of all the other teams and athletes that we compete against. I understand that I represent CR, my team and myself at all competitions.
	I understand that I am a member of a TEAM and it is my responsibility to support all members of my team and to not bully, boss, yell at, or speak negatively to my teammates or other teams at the gym or on social media. If I am found to be doing this, it will be addressed by the coaching staff and could result in suspension, probation, or termination of my privilege of cheering at CR.
	I understand it is the stance of CR that the use of alcohol, illegal substances/ or mind altering substances is not permitted by the CR cheerleaders at any competitions or while out of town at a competition (regardless of their age). I agree, regardless of my own personal beliefs, to fully support this and understand that any cheerleaders found to be using alcohol, illegal substances/ or mind-altering substances will be immediately removed from the program regardless of their team or position on the team. This includes pictures on social media with alcohol whether you were drinking or not. I also understand that smoking while in uniform or other CR attire at out of town competitions is also not permitted
	I will not bring valuables to the gym. I understand that if I do and they are missing, I will not be reimbursed by CR.
	I have read the guidelines of this code of conduct. I understand that any violation of this code of conduct could result in disciplinary action. This could include being suspended or dismissed from the program, and forfeiture of any fees my parents already paid.
	I understand that if my mother/father does not adhere to the Parent Code of Conduct they signed, I will be the one that gets removed from the program. Therefore, I will do my best to keep my parent(s) under control.
<b>PRINT ATHLETE'S NAME:</b>	
<b>ATHLETE'S SIGNATURE:</b>	
<b>PARENT/GUARDIAN'S SIGNATURE:</b>	<b>DATE:</b>

**Turn this in with your paperwork**

# 2024-2025 PARENT/GUARDIAN CODE OF CONDUCT

Please read & initial ALL:

	<p>I will support and encourage all CR athletes at all practices and competitions and I will publicly support all of the CR athletes, staff members and coaches. I promise to cheer for other CR Athletes as much as I cheer for mine.</p> <p>I promise to celebrate the achievements of "my child" without comparing them to others.</p>
	<p>I understand that I can voice any frustrations or concerns to CR via email or phone following the <b>24 hour policy</b>. I understand that if I do not wait the full 24 hours, my email or phone message will be deleted and I will not receive a reply. I will respect any decisions that are made by CR staff and management that may result from discussions about my frustrations or concerns.</p>
	<p>I will abide by all gym policies. I understand that any violations of the gym policies may result from my athlete being removed from the CR program without any refunds.</p>
	<p>I will show good sportsmanship by cheering on all of the teams that compete against CR.</p>
	<p>I will not speak negative of or to athletes, parents, coaches, CR staff or other programs on any social network sites (Facebook, Twitter, etc.) Social media is not the place to vent or write negative things about CR, the coaches, the owner or other athletes. If I have an issue, I will follow the guidelines to have my concerns addressed.</p>
	<p>I will not contact event producers in person, telephone, email or social media. I realize that CR spends a great deal of time building relationships with event producers and I will not interfere with that in any way whatsoever. I realize my child may be removed from the program if I break this rule.</p>
	<p>I will strive to avoid gossip and do my best to speak positively about all athletes, coaches and the program.</p>
	<p>I understand that this is a team sport and that all CR teams either succeed or fail as a team. Win or lose, I will recognize all of the hard work that the athletes and coaches put into preparing for competitions.</p>
	<p>I understand that CR has rules/guidelines for a reason and I promise to follow both the rules as stated and the 'intent' of the rules and to not work to find ways to avoid following either the rules or the intent of the rules by searching for 'loopholes' that allow me to perform activities that are against the 'intent' of the rules/guidelines of the program. I understand that I am expected to follow the rules/guidelines and the 'intent' of the rules/guidelines even if I don't agree with them. I understand that I am making this choice freely and that if I don't want to agree, I am free to have my child cheer at a different program.</p>
	<p>I have read the guidelines of this code of conduct. I understand that any violation of this code of conduct could result in disciplinary action. This could include my child being suspended or dismissed from the program, and forfeiture of any fees already paid.</p>
	<p>I promise to set a good example for my athlete. I understand that my athlete's individual success is also related to the team's success and I will do my best to not undermine the team, the coaches, the owner or the program.</p>
	<p>If I threaten to pull my child or threaten not to attend a competition, I understand that my child may be removed from the program.</p>
	<p>I will not permit my child to bring valuables to the gym. I understand that if they do and they are missing, I will not be reimbursed by CR.</p>
	<p>I make this promise to teach my child by example because the success of my child's team and my child's gym matters to me!</p>
	<p>I understand that all of my social media accounts reflect back to CR in one way or another. When I post something on social media it indicates that I am a part of CR and it will reflect on the program and the staff of CR. If management of CR does not agree with my post, I will remove it upon their request. I realize I need to do this to continue to be part of the CR program.</p>
	<p>99.9% of the time when athletes are removed from the program, it is not the athlete, but the parent. I promise to behave myself, control my spouse and follow all of the above.</p>
	<p>I acknowledge that I have read the entire tryout packet and understand and acknowledge all of the rules and will follow them regardless if I agree with them or not.</p>
	<p><b>PARENT/GUARDIAN SIGNATURE:</b> <span style="float: right;"><b>DATE:</b></span></p>

# 2024-2025 CHEERLETICS ROYALTY AGREEMENT

---

I have read the Cheerletics Royalty packet in its entirety and understand the rules and regulations outlined. I agree to abide by these rules and understand if I do not comply with any of these rules and regulations outlined, the owners of the program have the right to remove me from the program. I understand the financial and time commitment needed to participate in Cheerletics Royalty's all star program. If for any reason I cannot fulfill my obligation to the program or if I am removed from the program, I understand that no monies, deposits, travel tickets, reservations, merchandise, etc. will be refunded. I give up my rights to any of these items. I understand that as a member of Cheerletics Royalty All Stars, LLC I must hold the ideals and morals that Cheerletics Royalty program abides by

I understand that I am not able to participate in any practices or classes until this entire packet has been signed and returned to the gym.

---

Name of Cheerleader \_\_\_\_\_

Cheerleader Signature \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date Signed \_\_\_\_\_